

6. Leuphana Conference on Entrepreneurship // Creating Solutions with Sustainable Entrepreneurship

PROGRAMME

January 14 – 16, 2016

PROGRAMME ON THURSDAY, JANUARY 14

8:00 – 8:30

Registration and Check In

Room: Conference Desk, Foyer near “Konferenzraum 3–4“, first floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

8:30 – 9:15

Welcome and Opening Plenary Session

Room: “Konferenzraum 3–4“, first floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

Welcome

Dr. Silke Tegtmeier and Prof. Markus Reihlen

Leuphana

Welcome on behalf of the Conference Management Team & Leuphana

Prof. Robert Blackburn, Kingston University, UK,
President of the European Council for Small Business
and Entrepreneurship

Welcome & Introduction to ECSB

Prof. Jay Mitra, Essex Business School, UK

Welcome on behalf of the Essex Business School

Prof. Stefan Schaltegger, Leuphana, Guest Editor of
the Special Issue on Sustainable Entrepreneurship in
IJEV (International Journal of Entrepreneurial Ventu-
ring)

Welcome on behalf of the Guest Editors

9:15 – 10:45

Parallel Paper Sessions

Rooms: “Konferenzraum 3 – 4“, first floor, “Konferenz-
raum 6“, first floor, “Seminarraum 4“, ground floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

► **Paper Session A**

Room: „Konferenzraum 3 – 4“, first floor
Session Chair: **Jacob Hörisch**

Green Start-Up Finance – Where Do Particular
Challenges Lie? // **Linda Bergset**

Crowdfunding for Sustainable Ventures: Character-
istics and Determinants of Success // **Jacob Hörisch**

PROGRAMME ON THURSDAY, JANUARY 14

9:15 – 10:45 An Exploration of Factors that Lead to Failure of Colombian Entrepreneurship // **Clara Ìnes Pardo Martínez, William Alfonso**

► **Paper Session B**

Room: „Konferenzraum 6“, first floor
Session Chair: **Stefan Schaltegger**

A Practice-based Perspective of Entrepreneurial Growth: Lessons from The Finnish Context // **Rita Klapper, Paul Upham**

Engaging Stakeholders For Sustainable Innovations: Evidence From Austrian SMEs // **Christine Bachner, Reinhard Altenburger**

University Support Systems for Sustainable Entrepreneurship and Eco-innovation // **Irina Tiemann, Klaus Fichter, Jörg Geier**

► **Paper Session C**

Room: „Seminarraum 4“, ground floor

Session Chair: **Susanne Durst**

Business Transfer Ecosystems in Fostering Enterprise Continuity // **Anmari Viljamaa, Juha Tall, Elina Varamäki, Slavica Singer, Erno Tornikoski, Susanne Durst, María Ripolles, Andreu Blesa, Mirela Alpeza, Mickael Buffart, Petra Mezulic**

Stakeholder Support for Sustainable Entrepreneurial Ecosystems – A Conceptual Framework // **Kathrin Bischoff, Christine Volkmann**

The Eight Capital Model of Entrepreneurial Ecosystems // **Jan Juling, Jörg Freiling, Aki Harima**

10:45 – 11:15 **Coffee Break**

Room: Foyer near “Konferenzraum 3–4“, first floor

11:15 – 13:00 **Parallel Paper Sessions**

Rooms: “Konferenzraum 3 – 4“, first floor, “Konferenzraum 6“, first floor, “Seminarraum 4“, ground floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

PROGRAMME ON THURSDAY, JANUARY 14

11:15 – 13:00 ► Paper Session D

Room: „Konferenzraum 3 – 4“, first floor

Session Chair: **Thomas Schott**

Environmental, Social and Economic Goals of Firms: Changing with Firm-age // **Thomas Schott, Zhirong Duan, Kent Wickstrøm Jensen**

How to Identify Sustainable Entrepreneurship Collaboration While it Happens // **Christina Weber**

The Art of Responsible Change – Sustainable Entrepreneurship and Tacit Knowing // **Wolfgang Stark**

Exploring Strategic Processes in a Tunisian Family Business // **Rebecca Fakoussa**

► Paper Session E

Room: „Konferenzraum 6“, first floor

Session Chair: **Robert Blackburn**

Are Green Start-Ups More Innovative? // **Brigitte Hoogendoorn, Peter van der Zwan**

Employee-driven Sustainability Innovation // **Anke Buhl, Susanne Blazejewski**

The Nexus between Entrepreneurship and Responsible Innovation – Uniting Two Domains // **Karsten Bolz, Christine Volkmann**

Which Competencies are Needed for Sustainability-driven Entrepreneurship? // **Claudia Lintner, Johanna Bernhardt, Petra Biberhofer, Marco Rieckmann**

► Paper Session F

Room: „Seminarraum 4“, ground floor

Session Chair: **Markus Beckmann**

A Strategic Guide to Social Business-Model Development // **Nicole Siebold, Matthias G. Raith**

PROGRAMME ON THURSDAY, JANUARY 14

11:15 – 13:00 Vocational Integration of Refugees: A Literature Review and (German) Practice // **Julia Freudenberg, Jantje Halberstadt**

Determinants of Social Entrepreneurial Appraisal Among Hearing-impaired Persons // **Michael Jasniak, Tatiana Ermakova, Ronny Baierl, Jantje Halberstadt**

Effectuating Innovators: Case Study of a University Based Social Innovation // **Mikko Henrik Pitkänen, Merie Joseph Kannampuzha**

13:00 – 14:00 **Lunch**
Restaurant, ground floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

14:00 – 15.45 **Parallel Paper Sessions**
Rooms: “Konferenzraum 3 – 4“, first floor, “Konferenzraum 6“, first floor, “Seminarraum 4“, ground floor
Seminaris Hotel, Soltauer Straße 3, Lüneburg

► **Paper Session G**

Room: „Konferenzraum 3 – 4“, first floor
Session Chair: **Jeffrey York**

A Longitudinal Study of Third-Person Opportunity Identification in Sustainable Entrepreneurship
// **Fokko J. Eller, Hendrik Wimmer, Corinna Thölke, Sara Holzapfel, Michael M. Gielnik**

What Triggers Environmental Entrepreneurship? A Multi-level Analysis // **Jacob Hörisch, Jana Kollat, Steven A. Brieger**

Entrepreneurial Orientation and its Impact on Trade-off Decisions in Sustainability // **Lori DiVito, René Bohnsack**

Descending Diaspora Entrepreneurial Motivation
// **Aki Harima, Jörg Freiling**

PROGRAMME ON THURSDAY, JANUARY 14

14:00 – 15.45 ▶ Paper Session H

Room: „Konferenzraum 6“, first floor

Session Chair: **Nizar Abdelkafi**

Leadership Development and Sustainable Business Model Innovation in the Agricultural Sector // **Jenny Ståhl, Per-Ola Ulvenblad, Pia Ulvenblad, Jennie Cederholm**

Requirements for Sustainability-Oriented Business Model Development // **Henning Breuer, Klaus Fichter, Florian Lüdeke-Freund, Irina Tiemann**

User Business Models for Ecopreneurship – An Exploratory Study in E-Mobility // **Nizar Abdelkafi, Erik G. Hansen**

Differentiating Conventional from Sustainable Entrepreneurship: A Business Model Perspective // **Matthew Johnson, Stefan Schaltegger**

▶ Paper Session I

Room: „Seminarraum 4“, ground floor

Session Chair: **Jay Mitra**

Life Course and Entry into Entrepreneurship: Embedded in Gender and Gender-Egalitarianism // **Maryam Cheraghi**

Examining Factors Influencing Female Created SME's in Peru // **Rebecca Fakoussa, Alessandra Boccacci Cuculiza**

How Relationship Networks Influence Women Social Entrepreneurs // **Jantje Halberstadt, Anna Spiegler**

The Emerging Domain of Social Entrepreneurship Research // **Saurabh Kumar Srivastava**

15.45 – 16.15 Coffee Break

Room: Foyer near „Konferenzraum 3–4“, first floor

PROGRAMME ON THURSDAY 14

16.15 – 17.45 Parallel Paper and Workshop Sessions

Rooms: “Konferenzraum 3 – 4“, first floor, “Konferenzraum 6“, first floor, “Seminarraum 4“, ground floor, “Konferenzraum 7“, second floor
Seminaris Hotel, Soltauener Straße 3, Lüneburg

▶ **“Meet the Editors” Session J**

Room: “Konferenzraum 3–4“, first floor
Session Chair: **Alexander Brem**

▶ **Workshop Session K**

Room: “Seminarraum 4“, ground floor

Making the Most of Errors! – How Managing Errors Helps us to be Innovative and Creative (in German)
[Leuphana Research Center for Entrepreneurship Evidence + EXIST IV project]
Session Chairs: **Kathrin Rosing, Maik Fischer**

▶ **Paper Session L**

Room: „Konferenzraum 6“, first floor
Session Chair: **Jacob Park**

Indicators For Measuring Green Entrepreneurship
// **Ralf Weiß, Klaus Fichter**

Building Clean Energy Entrepreneurship in Eastern and Southern Africa // **Jacob Park, Quinn Reifmesser**

▶ **Paper Session M**

Room: „Konferenzraum 7“, second floor
Session Chair: **Markus Reihlen**

High Quality Business Start-Up As An Aspect Of Sustainable Entrepreneurship // **Florian Minichberger, Norbert Kailer**

Growing Sustainable: A Multiple Case Study of Hybrid Ventures // **Franziska Günzel-Jensen, Sabine Müller, Nicole Siebold**

From Institutional Contradictions to Organizational Transformation // **Markus Reihlen, Ferdinand Wenzlaff, Michael Smets**

PROGRAMME FRIDAY, JANUARY 15

- 9.45 – 10.15 Registration and Check In**
 Room: In front of Lecture Hall 1
 Leuphana Campus, Scharnhorststraße 1, Lüneburg
- 10.15 – 12.00 Welcome and Keynote Speeches I and II**
 Room: Lecture Hall 1
 Leuphana Campus, Scharnhorststraße 1, Lüneburg
- Welcome**
Dr. Silke Tegtmeier, Prof. Markus Reihlen, Leuphana
 Welcome on behalf of the Conference Management
 Team & Leuphana
- ▶ **Keynote I: Prof. Jay Mitra**, Essex Business School, U.K.
 Sustainability and Productive Entrepreneurship:
 Disconnects and Their Innovative Resolution
 - ▶ **Keynote II: Prof. Jeffrey York**, University of Colorado
 Boulder, U.S.
 Environmental Entrepreneurship: Collapsing the
 Economy/Ecology Dichotomy

- 12.00 – 13.00 Lunch**
- 13.00 – 14.15 Keynote Speeches III & IV**
 Room: Lecture Hall 1
 Leuphana Campus, Scharnhorststraße 1, Lüneburg
- ▶ **Keynote III: Prof. Stefan Schaltegger**, Leuphana
 Sustainable Entrepreneurship: A Review
 - ▶ **Keynote IV: Prof. Jantje Halberstadt, PD Dr. Mark Euler**, Leuphana
 The Gründomat: How Vending Machines can be
 “Venturing Machines“?
- 14.15 – 14.30 Coffee Break**
- 14.30 – 16.00 Keynote V and Panel Discussion** (both in German)
 Room: Lecture Hall 1
 Leuphana Campus, Scharnhorststraße 1, Lüneburg
- ▶ **Keynote V: Anna Kaiser**, tandemploy
 An EXIST Success Story

PROGRAMME FRIDAY, JANUARY 15

14.30 – 16.00 Panel Discussion (in German)

Room: Lecture Hall 1

Leuphana Campus, Scharnhorststraße 1, Lüneburg

Corporate Decision Making – Finding the Balance
Between Economic Feasibility and Sustainability

Moderation: **Sebastian Conrad**, Deutsches Sport &
Olympia Museum

Panel

Carolin Möller, hagebau Handelsgesellschaft für
Baustoffe mbH & Co. KG
Representative of KPMG AG

16:00 – 16:30 Coffee Break

16:30 – 18:45 Business Idea Pitch Competition (in German)

Moderation: **Sebastian Conrad**, Deutsches Sport &
Olympia Museum

Judging Panel

Prof. Klaus Fichter, Carl von Ossietzky University of
Oldenburg

Prof. Burkhardt Funk, Leuphana & BANSON e.V.

Prof. Jantje Halberstadt, Leuphana

Andrea Japsen, Leuphana

Dr. Tobias Priesing, Sparkasse Hannover & Beteili-
gungskapital Hannover Management GmbH

Stephen Struwe-Ramoth, NBank

Voting & Idea Pitch Competition Finals with
Award Ceremony