



SHIFT Final Workshop
13 January 2016, 10:00 - 16:00 h
Stockholm Region EU Office
Avenue Marnix 28,
1000 Brussels, Belgium



SHIFTing the Support of Entrepreneurship in Eco-Innovation

The Roles of Universities, Incubators, Business Development Organisations,
Design Service Providers, Funders and Interagents

Research project within the ECO-INNOVERA Network

for additional information, please refer to
www.shift-project.eu

SHIFT-PARTNERS: BORDERSTEP INSTITUTE (DE), AALTO UNIVERSITY (FI) & LINKÖPING UNIVERSITY (SE)

PROGRAMME

| | |
|---------------|--|
| 9:00 – 10:00 | WELCOME COFFEE |
| 10:00 – 11:00 | Introduction to the SHIFT project: Entrepreneurial support systems and their impact Klaus Fichter, Borderstep Institute, Coordinator SHIFT project The role of SHIFT in ECO-INNOVERA Holger Gruenewald, Project Management Jülich, ECO-INNOVERA, Berlin, Germany Sustainable innovation in Europe: Trends and emerging topics Martin Charter, Director The Centre for Sustainable Design, University for the Creative Arts, Farnham, UK The new Circular Economy Package and the Eco-Innovation Action Plan Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy The Green Action Plan For SMEs Eva Revilla, Policy Officer, DG GROW, Clusters, Social Economy and Entrepreneurship |
| 11:00 – 12:00 | Highlights and key findings of the SHIFT project Speed presentations on each actor investigated in the support systems for eco-innovation |
| 12:00 – 13:00 | LUNCH & NETWORKING |

| | |
|---------------|---|
| 13:00 – 14:45 | <p>INTERACTIVE DIALOGUE SESSION – PARALLEL WORKING GROUPS Results, recommendations, Q&A, feedback</p> <p>Working group 1: THE ROLE OF UNIVERSITIES Presenter: Klaus Fichter, Borderstep Institute, Facilitator: Linda Bergset, Borderstep Institute</p> <p>Working group 2: THE ROLE OF INCUBATORS Presenter: Magnus Klofsten, Linköping University, Facilitator: Wisdom Kanda, Linköping University</p> <p>Working group 3: THE ROLE OF DESIGN SERVICE PROVIDERS Presenter and Facilitator: Alastair Fuad-Luke, Aalto University, Facilitator: Olof Hjelm, Linköping University</p> <p>Working group 4: THE ROLE OF BUSINESS DEVELOPMENT ORGANISATIONS Presenter and Facilitator: Olof Hjelm, Linköping University, Facilitator: Wisdom Kanda, Linköping University</p> <p>Working group 5: THE ROLE OF INVESTORS AND PUBLIC FUNDING PROGRAMMES Presenter: Linda Bergset, Borderstep Institute, Facilitator: Klaus Fichter, Borderstep Institute</p> <p>Working group 6: THE ROLE OF INTERAGENTS AND UNUSUAL COLLABORATIONS Presenter: Alastair Fuad-Luke, Aalto University, Facilitator: Magnus Klofsten, Linköping University</p> |
| 14:45 – 15:00 | COFFEE BREAK |
| 15:00 – 16:00 | <p>CONCLUSIONS & WRAP-UP</p> <p>Learnings for EU action plans on eco-innovation and green entrepreneurship Alastair Fuad-Luke, Aalto University and Magnus Klofsten, Linköping University</p> <p>Conclusions for EU Eco-Innovation and Circular Economy Policy Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy</p> <p>Facilitator: Olof Hjelm, Linköping University</p> |
| 16.00 – 17.00 | COFFEE & NETWORKING |

Contact SHIFT:



Prof. Dr. Klaus Fichter
Borderstep Institute for Innovation
& Sustainability, Berlin, Germany
E-mail: fichter@borderstep.de



Prof. Magnus Klofsten & Prof. Olof Hjelm
Linköping University, Sweden
E-mail: magnus.klofsten@liu.se,
olof.hjelm@liu.se



Prof. Alastair Fuad-Luke
Aalto University, Helsinki, Finland
E-mail: alastair.fuad-luke@aalto.fi

Funded by:

