

Workshop Program

Day 1, March 5: Peer-to-Peer Learning and Best Practice Sharing of Cleantech Innovation

9:00 - 9:15 am	Welcome, Introduction and Purpose of the Workshop Severin Beucker, Borderstep Institute
9:15 - 9:30 am	Introduction to Berlin as a Green Entrepreneurship Ecosystem Klaus Fichter, Borderstep Institute
9:30 -10:00 am	Participant Introductions <ul style="list-style-type: none">▪ Brief round of introductions by all workshop participants
10:00 -10:30 am	The Global Innovation Network Fred Walti, LACI <ul style="list-style-type: none">▪ Current status of the Global Innovation Network
10:30 - 12:30 pm	Session 1: Review of Current GIN Member Organizations <ul style="list-style-type: none">▪ 10 minute overview of each member organization on the following topics:<ul style="list-style-type: none">○ Organization○ Main Activities○ Staff○ Revenue Model○ Number of companies/Members○ Key Distinctions <p>Presenters:</p> <ol style="list-style-type: none">1. Azure International2. Borderstep3. Environment Park4. Green Momentum5. Innospace6. LACI7. TX Entrepreneur Partners8. TIS Union
12:30 – 2:00 pm	Lunch
2:00 -3:00 pm	Session 2: Interactive Best Practices Discussion (Breakout Sessions as Appropriate) Moderator: Fred Walti, LACI <ul style="list-style-type: none">▪ Different green/cleantech incubations approaches▪ What types of companies are in your program? and why?▪ What kinds of innovations and business models are driving the approach?
3:00 - 3: 30 pm	Break
3:30 - 4:30 pm	Session 3: Interactive Landing Pad Discussion (Breakout Sessions as Appropriate) Moderator: Fred Walti, LACI <ul style="list-style-type: none">▪ Different landing pad approaches▪ Who are the typical candidates for landing pad programs?▪ What help do companies need most from the Landing Pad program?
4:30 - 5.30 pm	Session 4: GIN Discussion and Wrap-up Day 1 Moderator: Severin Beucker, Borderstep <ul style="list-style-type: none">▪ What do members need most from GIN?▪ Should we do a regional GloSho?
7:00 pm	Dinner (Location Restaurant Florian, see Workshop Guide)

Day 2, March 6: International Market Drivers and Collaboration Opportunities

9:00 - 12:00 pm	Session 5: New Ways of Meeting the Funding/Financing Challenge Moderator: Fred Walti, LACI <ul style="list-style-type: none">■ Ian Gardner, CEO, California Global Innovation Exchange Platform (CAGIX) – A cleantech innovation platform for incubator operations and funding■ Richard Tan, Innospace – An incubation platform for early stage start-ups in the TMT space in Shanghai, China How are we getting companies funded, what are the investor, what is the dynamic , what are the relationships?
12:00 – 1:00 pm	Lunch
1:00 - 2:00 pm	Session 6: Ideas & Proposals for GIN Collaboration Moderator: Severin Beucker <ul style="list-style-type: none">■ GIN Monitor, Ralf Weiss, Borderstep■ Collaboration Platform, Alexander Hain Borderstep■ Joint Landing Pad Program and Global Showcases, Joerg Geier, LACI/ Borderstep What are the needs for a collaboration in GIN?
2:00 – 2:30 pm	Wrap up and Next Steps Fred Walti, LACI
2:30 – 4:30 pm	Visit of EUREF campus (green incubation and innovation centers): <ul style="list-style-type: none">■ Green Garage: An example of a cleantech incubators in Berlin■ InnoZ: Innovation center funded by businesses and government to develop sustainable mobility and smart city solutions
4:30 pm	Farewell
