Berlin is the city of start-ups

IZBM – Business incubator Berlin
22. Aug. 2013
CV Roland Sillmann

- Degree as Master of mechanical engineering and degree as Master of Business engineering

- 5 years research in the field of solar thermal and buildings

- 5 years head of Technology at Schüco Solar (PV, Solar thermal, heat pumps, air conditioning, facades) Build up a company integrated start-up from 5 employees to 600

- 2007 Founder of Inventux Technologies AG (Thin-Film PV producer) – CTO / COO / CEO
  In the third year 300 employees, turnover 62 Mio. EUR, EBT > 2 Mio. EUR
  2010 – 2012 Restructuring of Inventux to 100 employees and focus on south american market
Why you should come to Berlin

Do you want to increase your activities and gain access to the largest market in Europe?

Have a look why Berlin is the perfect place to do that!

Here is some basic information for start-ups and companies and our special service provided in our business incubator.
Regional aspects

GDP: Germany with 28% of the Eurozone → Berlin with best access to the core market of Europe.

The Berlin region links Western and Eastern, Northern and Southern Europe.

Berlin is the capital and the biggest town in Germany (3.5 Mio. inhabitants)
Cultural aspects

The German capital Berlin is one of Europe's most dynamic economic regions. New markets are emerging, and with them a growing demand for innovative products and services.

In Berlin, tremendous synergies have arisen where the old economy and the start-ups interselect.

The capital is also unique as center of the creative economy.
Germany is one of Europe’s innovation leaders

Source: EU – Innovation Union Scoreboard 2013
Education / young talent

Universities | Colleges

Beuth University of Applied Sciences; Europe University Viadrina; Potsdam University of Applied Sciences (FH Potsdam); Ernst Busch School of Dramatic Arts Berlin (HfS); Filmhaus Babelsberg; Free University Berlin (FU); Hanns Eisler Academy of Music(HfM); HTW University of Applied Sciences; HPI School of Design Thinking; Humboldt-University Berlin (HU); Konrad Wolf Academy of Film and Television (HFF); Lausitz Technical University; Media Design Hochschule für Design und Informatik; Steinbeis University Berlin; TFH University of Applied Sciences Wildau; Technical University Berlin (TU); Technical; University Cottbus; University of the Arts (UdK); University of Potsdam; UMC – University of Management and Communications Potsdam; Weißensee School of the Arts Berlin;

Film | Television

Akademie der Medien Berlin; Arts and Stage Academy; btk berliner technische kunsthochschule; Deutsche Film- und Fernsehakademie Berlin; die medienakademie; Entertainment Master Class; Erich Pommer Institute; Institute for Acting, Film and TV; Professions (iSSF); Kaskeline Film Academy; Screenplay Master School; SchulFunck
IZBM – we care about start-ups

Start-up 2 Entrepreneur
22. Aug. 2013
IZBM - our mission…. 

We support start-ups on their way to get a successful entrepreneur
IZBM at a glance

1. Supporter of the economic system in Berlin

2. Currently about 90 start-ups in Adlershof and 25 in Charlottenburg

3. IZBM hosted more than 800 companies until now

4. IZBM is own by the state of Berlin via the WISTA Management GmbH

5. Focus „High-Tech“ and „Creatives“

6. Support of start-ups; Coaching, network and infrastructur
IZBM – Cooperation with leading Berlin Universities

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Focus of the facilities of the IZBM

1. The IGZ, is located in the unique area of Berlin Adlershof. In this environment, there are located about:
   - 1000 companies with high-tech approach
   - 16 research centers / scientific institutions
   - 15,000 employees and over 8000 students

   As consequence the focus of the IZBM in Adlershof is „high-tech“ like optics, analytics, renewable energies, biotech and micro system engineering.

2. The CHIC is located in Charlottenburg next to the TU Berlin, the UdK and several research centers.

   As consequence the focus in Charlottenburg is „high-tech“ as well as „creatives“. Examples are ICT, Digital Media, Gaming, „green technologies“ and analytics.
Self sustainable business model of IZBM

IZBM is a private limited with one shareholder (100% daughter of Berlin). The major goal is to support start-ups.

Support of start-ups
1. Infrastructure
2. Networking
3. Coaching
Contact

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