




IZBM – supporting start-ups to succeed

Berlin is the city of start-ups
2014



IZBM at a glance

We are the most experienced and largest incubator in Germany.

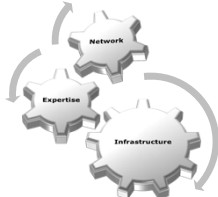
We support start-ups via:

- Infrastructure
- Expertise
- Network


We are located at

Berlin – the city of start-ups,

with great environment for business!

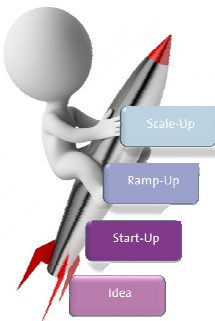


IZBM – supporting start-ups to succeed # 2




Berlin is the unique base for success

1. Access to the largest European market
2. Reasonable costs for business and living
3. Great pool of talent
4. Start-up orientated environment
5. Spirit of generation new business




IZBM – supporting start-ups to succeed # 3



Regional aspects

- **Germany with 28% of the GDP of the Eurozone** → Berlin with access to this market
- The Berlin region links Western & Eastern, Northern & Southern Europe.
- Berlin is the capital and the biggest town in Germany



IZBM – supporting start-ups to succeed # 4



Cultural aspects

The German capital Berlin is **one of Europe's most dynamic economic regions**. New markets are emerging, and with them a growing demand for innovative products and services.

In Berlin, tremendous synergies have arisen where **the established economy and the start-ups intersect**.

The capital is also unique as center of the creative economy.



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Perfect pool of talent – uncountable number of academies




Universities | Colleges
 Beuth University of Applied Sciences; Europe University Viadrina; Potsdam University of Applied Sciences (FH Potsdam); Ernst Busch School of Dramatic Arts Berlin (HfS); Filmhaus Babelsberg; Free University Berlin (FU); Hanns Eisler Academy of Music (HM); HTW University of Applied Sciences; HPI School of Design Thinking; Humboldt-University Berlin (HU); Konrad Wolf Academy of Film and Television (HFF); Lausitz Technical University; Media Design Hochschule für Design und Informatik; Steinbeis University Berlin; TFH University of Applied Sciences Wildau; Technical University Berlin (TU); Technical University Cottbus; University of the Arts (UdK); University of Potsdam; UMC – University of Management and Communications Potsdam; Weißensee School of the Arts Berlin;

Film | media
 Akademie der Medien Berlin; Arts and Stage Academy; btk berliner technische kunsthochschule; Deutsche Film- und Fernsehakademie Berlin; die medienakademie; Entertainment Master Class; Erich Pommer Institute; Institute for Acting, Film and TV; Professions (ISSF); Kaskelline Film Academy; Screenplay Master School; SchulFunck

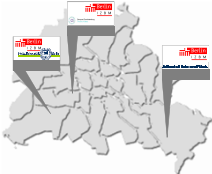



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IZBM - Factsheet

1. Our Mission : We care about start-ups to support the economic system of Berlin
2. Currently 80 start-ups in Adlershof and 30 in Charlottenburg
3. IZBM hosted more than 800 companies until today
4. IZBM is owned by the state of Berlin via WISTA MANAGEMENT GmbH
5. Focus „High-Tech“ and „Creatives“

IZBM - supporting start-ups to succeed # 8





Focus of the different locations IZBM

Unique High -Tech" area Berlin Adlershof

- a) 1000 companies with High-Tech approach
- b) 16 research centers / scientific institutions
- c) 15.000 employees and over 8000 students



→ focus „High-Tech“ like optics, analytics, renewable energies, biotech and micro system engineering


Creative area Charlottenburg

- a) TU Berlin
- b) UdK (University of arts)
- c) different research centers

→ focus „ICT“, High_Tech" and „creatives“, like digital Media, analytics and green tech


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How to start...

For companies or start-ups considering to build-up their business in Berlin we offer a variety of support:

- **"Welcome Package"** opportunity to evaluate the business culture, potential customers and partners over a period of up to 3 months. We provide the office (free of charge), accommodation and access to our network.
- We arrange **business meetings**, where you can get in contact with potential business partners and/or customers.




Soft Landing

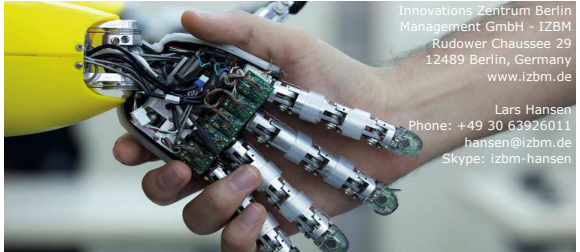



Plug & Play

IZBM - supporting start-ups to succeed # 10



Contact



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