IZBM – supporting start-ups to succeed

Berlin is the city of start-ups

2014

IZBM at a glance

We are the most experienced and largest incubator in Germany.
We support start-ups via:
- Infrastructure
- Expertise
- Network

We are located at Berlin – the city of start-ups,
with great environment for business!

Berlin is the unique base for success

1. Access to the largest European market
2. Reasonable costs for business and living
3. Great pool of talent
4. Start-up orientated environment
5. Spirit of generation new business

Regional aspects

- Germany with 28% of the GDP of the Eurozone → Berlin with access to this market
- The Berlin region links Western & Eastern, Northern & Southern Europe.
- Berlin is the capital and the biggest town in Germany

Cultural aspects

The German capital Berlin is one of Europe’s most dynamic economic regions. New markets are emerging, and with them a growing demand for innovative products and services.

In Berlin, tremendous synergies have arisen where the established economy and the start-ups interselect.

The capital is also unique as center of the creative economy.

Perfect pool of talent – uncountable number of academies

Universities | Colleges
- Berlin University of Applied Sciences, Europe University Academy, Potsdam University of Applied Sciences (FH Potsdam), Eberhard School of Economics, Berlin (ESBK), Birkbeck, University of London, Berlin (B&B), Charité-Universitätsmedizin, Free University Berlin (FU), HeinrichBloch Akademie, Fakultät HU, Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt- University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humboldt-University Berlin, (HU), Humbold
IZBM - Factsheet

1. Our Mission: We care about start-ups to support the economic system of Berlin
2. Currently 80 start-ups in Adlershof and 30 in Charlottenburg
3. IZBM hosted more than 800 companies until today
4. IZBM is owned by the state of Berlin via WISTA MANAGEMENT GmbH
5. Focus „High-Tech“ and „Creatives“

Focus of the different locations IZBM

Unique High –Tech“ area Berlin Adlershof
a) 1000 companies with High-Tech approach
b) 16 research centers / scientific institutions
c) 15,000 employees and over 8000 students

→ Focus „High-Tech“ like optics, analytics, renewable energies, biotech and micro system engineering

Creative area Charlottenburg
a) TU Berlin
b) UdK (University of arts)
c) different research centers

→ Focus „ICT“, „High Tech“ and „creatives“, like digital Media, analytics and green tech

How to start...

For companies or start-ups considering to build-up their business in Berlin we offer a variety of support:

“Welcome Package“ opportunity to evaluate the business culture, potential customers and partners over a period of up to 3 months.
We provide the office (free of charge), accommodation and access to our network.

We arrange business meetings, where you can get in contact with potential business partners and/or customers.

Contact

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