



Expert Workshop: Leaders in Green Incubation

Organized by Borderstep Institute for Innovation and Sustainability

Location: Charlottenburger Innovationszentrum (CHIC), Marie-Elisabeth-Lüders-Straße 1, D-10625 Berlin

May 20, 2014

In 2012 the Borderstep Institute first established a connection with the Los Angeles Cleantech Incubator (LACI, <http://lincubator.org/>). LACI is a business incubator launched by the City of Los Angeles to accelerate the development of cleantech start-ups by offering office space, CEO coaching and mentoring, and access to a network of experts and capital. LACI's purpose is to identify local talent, nurture it, and to help it to get to market, resulting in more jobs and a bigger green economy in Los Angeles.

Presently Borderstep, in collaboration with LACI, is setting up an exchange program (Landing Pad Program) targeting cleantech/green start-ups from Berlin and Los Angeles. A perspective of this program is also to integrate more international partners. The director of LACI Fred Walti, will be visiting Berlin in May and Borderstep would like to take the opportunity to invite directors of cleantech/green incubators or incubation programs from different European countries to meet and exchange with LACI and Borderstep. The objectives of the meeting are as follows:

1. Connect leaders from incubators focussing on cleantech and green start-ups,
2. Exchange on experience in setting up and developing incubation programs for cleantech and green start-ups,
3. Identify obstacles and strategies for scaling-up and spreading green incubation programs.

Program of the workshop

9.00 am - 9.15 am	Welcome, Background and Goals of the Workshop Facilitator: Dr. Severin Beucker, Borderstep Institute
9.15 am - 9.30 am	Introduction to Green Incubation Prof. Dr. Klaus Fichter, Borderstep Institute
9.30 am - 12.30 pm	Experiences and Insights from Leaders in Green Incubation Presentation of speakers <ul style="list-style-type: none">■ Helene Oscarsson, Cluster manager, Vreta Kluster, Sweden■ Fred Walti, Director Los Angeles Cleantech Incubator, U.S.A.■ Oriol Pascual, Enviu, Barcelona, Spain■ Roland Sillmann, Director, Charlottenburger Innovations-Centrum (CHIC), Berlin, Germany (30 min. each plus questions and answers)
12.30 pm - 1.30 pm	Lunch
1.30 pm - 3.30 pm	Strategies for Green Incubation Introduction: Dr. Ralf Weiß, Borderstep Institute
Discussion and conclusions along the following questions:	<ol style="list-style-type: none">1. What are major obstacles for green incubation?2. How can such obstacles be overcome, what are strategies for scaling up and spreading green incubation programs?3. How could cleantech/green incubators benefit from international collaboration? With a pitch on the Global Innovation Network (GIN) by Fred Walti, LACI
3.30 pm – 4.00 pm	Wrap-up

List of participants

Mr. Aaron Best	Climate KIC, Berlin, Germany
Mr. Severin Beucker	Borderstep Institute, Berlin, Germany
Mr. Mika Finska	Cleantech Finland, Finland
Mr. Klaus Fichter,	Borderstep Institute, Berlin, Germany
Ms. Helene Oscarsson	Vreta Kluster, Vreta Kloster, Sweden
Mr. Oriol Pascual	Enviu Foundation, Barcelona, Spain
Mr. Roland Sillmann	Charlottenburger Innovationszentrum (CHIC), Berlin, Germany
Mr. Fred Walti	Los Angeles Cleantech Incubator, Cleantech LA, Ca, US
Mr. Ralf Weiß	Borderstep Institute, Berlin, Germany